APPENDICES (Expanded Version, July 2007)

to

Nonprofit Governance in the United States: Findings on Performance and Accountability from the first National Representative Study

> by Francie Ostrower The Urban Institute

For the full report, go to http://www.urban.org/url.cfm?ID=411479.

This expanded version includes an additional appendix: "Appendix D: Sampling, Weighting, and Variance Estimation."

Appendix A.
Factors Associated with Variations in Adoption of Sarbanes-Oxley-Type Practices,
Logistic Regression Results, Coefficients, Standard Errors, and Significance Levels

	Separate				Document	
	audit		Use same audit	Conflict of	retention	Whistleblower
	committee	Have audit	firm 5+ years	interest policy	policy	policy
	-2.891***	-1.147**	2.016***	-1.753***	-1.848***	-0.46
Intercept	0.37	0.39	0.53	0.34	0.34	0.49
-	0.03***	0.05***	-0.004	0.01*	-0.001	0
Board size	0	0.01	0.01	0	0	0
CEO voting board	10.06	-0.461***	-0.025	-0.551***	-0.191*	-0.49***
member	0.1	0.11	0.13	0.1	0.09	0.11
Corporate board	0.322***	0.463***	-0.32**	0.47***	0.036	0.317**
members	0.09	0.11	0.12	0.09	0.08	0.11
	0.081	0.316*	-0.516*	0.573***	0.294*	0.168
Have paid CEO	0.15	0.13	0.22	0.12	0.13	0.19
Org members						
elect 1+ board	0.394***	0.061	0.135	-0.068	-0.075	0.013
members	0.11	0.13	0.16	0.11	0.11	0.14
	0.736***	0.757**	0.26	0.774***	0.119	0.554*
Percent minority	0.18	0.24	0.25	0.2	0.17	0.24
v	-0.357*	0.031	-0.248	0.376*	0.111	0.491*
Percent female	0.18	0.2	0.26	0.17	0.16	0.22
	0.007	0.024***	0.001	0.005	0.013***	0.021***
Age	0	0.01	0.01	0	0	0
Organization size						
	0.183	0.499***	-0.078	0.751***	0.43**	0.551***
\$100-500k	0.16	0.13	0.23	0.12	0.14	0.16
	0.451**	1.574***	0.145	1.371***	0.828***	1.392***
\$500k-2m	0.17	0.18	0.23	0.14	0.15	0.17
	0.996***	2.689***	0.035	1.978***	1.189***	1.739***
\$2-10m	0.18	0.29	0.24	0.16	0.16	0.2
	1.437***	3.327***	0.08	2.657***	1.801***	2.037***
\$10–40m	0.2	0.53	0.27	0.24	0.19	0.26
	2.122***	3.422***	-1.009**	3.853***	2.11***	3.037***
Over \$40m	0.23	0.74	0.32	0.44	0.23	0.41

	Separate audit committee	Have audit	Use same audit firm 5+ years		Document retention policy	Whistleblower policy
Field						
	-0.214	-0.262	-0.23	-0.825***	-0.891***	-1.606***
Culture	0.17	0.18	0.22	0.15	0.15	0.17
	0.077	-0.186	-0.2	-0.638***	-0.68***	-0.961***
Education	0.12	0.15	0.16	0.12	0.11	0.14
	-0.22	0.254	-0.397*	0.099	0.379***	0.033
Health	0.12	0.19	0.16	0.13	0.11	0.17
	0.325**	-0.163	-0.293	-0.218	-0.371***	-0.872***
Other	0.12	0.15	0.16	0.12	0.11	0.14
Funding						
1 unuing	-0.003	-0.008***	0.001	-0.003	0.001	0.001
Fees	0	0	0	0	0	0
1000	-0.004*	0.01***	-0.003	0.004*	0.008***	0.01***
Government	0	0	0	0	0	0
	-0.006*	0.002	0.007	0.002	-0.008**	-0.005
Foundation	0	0	0	0	0	0
	0	-0.006*	-0.003	-0.002	-0.001	-0.002
Individuals	0	0	0	0	0	0
	-0.004	0.007	0.005	0.004	0.003	-0.005
Endowment	0	0	0	0	0	0
Subject to state audit law		0.391* 0.17				

Source: 2005 Urban Institute National Survey of Nonprofit Governance

Notes:

*p <u>< 0</u>.05 **p <u>< 0</u>.01

Number of cases varies between 3,850 and 3,901 for models due to missing data, except as follows: for whether the firm uses the same lead/partner or audit firm, the analysis is performed only on nonprofits that had an audit, and N = 1,536; analysis of whether the firm has a whistleblower policy was performed only on those with one or more paid employees, and n = 3,221.

^{***}p < 0.001

Appendix B.

Factors Associated with Levels of Board Activity in Different Roles: Regression Results, Parameter Estimates, Standard Errors, and Significance Levels

** 2.554*** 1.145*** ** 0.013 0.17 ** 0.001	planning 2.505*** 0.14 0 0	programs Set policy relations 2.611*** 2.754*** 2.137***	et policy	`	<u>[2</u>	public	board	for monogoment
1.728*** 2.554*** 1.145*** 0.16 0.13 0.17 0.007*** 0.001 -0.002 0 0 0 0.006*** 0 0 0.06 -0.065* -0.04 0.03 0.03 0.04 0.03 0.05* -0.017 0.03 0.02 0.03 0.03 0.02 0.03 0.05 0.04 0.06 0.05 0.03 0.03 0.05 0.04 0.06 0.05 0.04 0.06 0.05 0.04 0.06 0.05 0.04 0.06 0.05 0.04 0.06 0.05 0.04 0.06 0.05 0.03 0.011**	*** 2.505*** 0.14 0 0 0	2.611*** 2		ı				10f management
0.007*** 0.001	0 0 0	0.15 0	754*** (14		1.543***	1.631*** 0.15	1.804***	1.631*** 1.804*** 1.621*** 0.15 0.17 0.16
0.006*** 0.001 0.001 0.006 0.005 0.004 0.03 0.03 0.04 0.057 0.05* 0.017 0.03 0.02 0.017 0.03 0.02 0.03 0.03 0.02 0.03	000	0.002 0	00.00		0.004*	0.005**	-0.001	-0.002
0 0 0 0.06		0.002 0	0.002		0.002	0.003	0.001	-0.002
0.06					0	0	0	0
bers 0.057 0.05* -0.017 bers 0.03 0.02 0.03 -0.135* -0.095* -0.114* -0.05 0.04 0.06 -0.057 -0.032 -0.121**	4 -0.023 0.03	-0.013 - 0.03 0	_0.10*** _0.03	-0.079* 0.03	-0.081* 0.04	0.004	0.041	0.051 0.03
-0.135* -0.095* -0.114* 0.05 0.04 0.06 -0.057 -0.032 -0.121**	7			0.034 0.03	0.007	-0.017 0.03	0.043 0.03	0.027 0.03
-0.135* -0.095* -0.114* 0.05 0.04 0.06 -0.057 -0.032 -0.121**								
-0.057 -0.032 $-0.121**$	14* -0.039 0.05			-0.087 0.05	_0.141* 0.06	0.041	-0.077 0.06	0.016 0.06
0.03 0.04	21** 0.023 0.04			-0.092* 0.04	-0.148** 0.05	0.032	-0.009 0.04	-0.056 0.04
-0.014 -0.024 -0.072	0.011			0.065	0.104*	0.059	-0.026	-0.014
	41 0.007 0.004	0.04 0.027 0.04 0	0.046	0.04 -0.03 0.04	0.03 0.012 0.05	0.04 0.091* 0.04	0.03 0.047 0.05	0.04 0.045 0.04
+ 0.163*** 0.072* 0.01					0.148**	*860.0	0.091*	-0.064
0.03 0.04 $-0.14**$ -0.006 0.05					0.04 0.127 0.07	0.04 0.002 0.06	0.04 -0.016 0.07	0.04 -0.145* 0.07
0.437*** -0.036 0.06 0.05	19 0.15** 0.05	-0.004 0 0.06 0	0.062 (0.05	0.294*** 0.06	0.081 0.07	0.302*** 0.06	0.081	-0.043 -0.06
0 0.05		0.012 - 0.05 0		0.137**	-0.078 0.05	0.125**	0.084	-0.11* 0.05
$\begin{array}{cccc} 0.002 & 0.002 & 0.002 \\ 0 & 0 & 0 \end{array}$	0 0			0.002	0.001	0.001	0.001	0

	Raise funds	Financial Evaluate oversight CEO	Evaluate CEO	Future planning	Monitor programs	Set policy	Monitor programs Set policy relations	Community Influence relations public policy	Educate the public	Monitor the	Educate the Monitor the Sounding board public board for management
Organization size ^c		0									D
0	-0.11*	0.023	0.093	-0.002	-0.19***	0.027	-0.075	-0.121*	-0.106*	0.003	0.097
\$100-500k	0.05	70.	0.05	0.04	0.05	0.04	0.05	90.0	0.05	0.05	0.05
	-0.31***	166***	0.228***	0.057	-0.19***	0.074	-0.17**	-0.172**		-0.017	0.173**
\$500k-2m	0.05 0.	90	90.0	0.05	0.05	0.05	0.05	90.0		90.0	90.0
	-0.25***	0.209***	0.312***	9/0.0	-0.16**	0.067	-0.198***	-0.13*		0.025	0.18**
\$2-10m	90.0	0.05	90.0	0.05	90.0	0.05	90.0	0.07		90.0	90.0
	-0.184*	0.224***	0.333***	0.173**	-0.018	0.075	-0.169*	0.127		0.075	0.222**
\$10-40m	0.07	90.0			0.07	90.0	0.07	80.0		80.0	0.07
	-0.31***	0.286***	0.43***	0.227**	-0.009	0.085	-0.148	0.206*		0.319***	0.32***
Over \$40m	0.09	0.07	0.09	0.07	0.08	0.08	0.09	0.1		0.09	0.09

Note: Responses were on a 4 point scale as follows: not at all active; not very active; somewhat active; very active. For full question wording, see Q14 in the questionnaire in this appendix.

a. Human services is the omitted category.

b. Based on ruling date and bottom coded at 1970. See text for further discussion and details.

c. Annual expenses. Under \$100,000 is the omitted category.

								Influence			
	Raise funds	Financial oversight	Evaluate CEO	Future planning	Monitor programs	Monitor Commun programs Set policy relations	Community public relations policy	' public policy	Educate the public	Monitor the board	Sounding board for management
Recruitment Criteria											
Fundraising ability	0.388*** 0.007 0.02 0.01	0.007	-0.012 0.02	0.019	-0.06*** 0.01	-0.034* 0.01	0.097***	0.019	0.078***	0.01	0.019 0.02
Financial/business —0.029 skills 0.02	s -0.029 0.02	0.138***	.089***	0.071***	0.063*** 0.02	0.056*** 0.02	0.044* 0.02	0.033 0.02	0.087***	0.091***	0.12*** 0.02
Know of mission area	-0.021 0.02	0.003	0.029	0.077***	0.079***	0.06***	0.008	0.06**	0.068***	0.088***	0.059** 0.02
Prior volunteer work for organization	0.102*** -0.006 0.02 0.01	· -0.006 0.01	0.006	0.024 0.01	0.041** 0.02	0.022 0.01	0.045** 0.02	0.038* 0.02	0.052***	0.03 0.02	-0.027 0.02
Willing to give time	0.122***	0.122*** 0.098*** 0.02 0.02	.081***	0.133***	0.103 ***	0.111***	0.096***	0.028	0.102*** 0.02	0.126*** 0.02	0.105*** 0.02
Member of group -0.031* served 0.01	0.01	0.006	0.009	0.006	0.035**	0.02	0.008	0.076*** 0.02	0.026 0.01	-0.003 0.01	0.004
Community reputation	-0.029 0.02	-0.011 0.01	.062***	0.008	0.018	0.026	0.149***	0.099***	0.047**	0.021	0.045* 0.02
Friend of board member	-0.017 0.02	-0.032* 0.01	-0.06*** 0.02	-0.06*** 0.01	-0.041** 0.02	-0.06*** 0.01	-0.041* 0.02	-0.06*** 0.02	-0.06*** 0.01	_0.08*** 0.02	-0.044** 0.02
Ethnic diversity	_0.049*	0.025	0.012	0.031	0.031 0.02	0.032 0.02	-0.022 0.02	0.032 0.02	0.02	0.028	0.03 0.02
Gender diversity	0.041* 0.02	0.021 0.01	0.028 0.02	-0.013 0.02	-0.013 0.02	0.037* 0.02	-0.017 0.02	0.004	-0.025 0.02	-0.005 0.02	0.009 0.02
Difficulty recruiting	_0.10***	· -0.08*** 0.01	_0.07*** 0.02	-0.11*** 0.01	_0.09*** 0.02	-0.07*** 0.01	_0.09*** 0.02	_0.10***	-0.09*** 0.02	-0.11*** 0.02	-0.12*** 0.02
Plan to expand programs	0.038	0.007	0.04	0.092*** 0.03	0.023 0.03	0.009	0.061* 0.03	0.051 0.03	0.053 0.03	0.081* 0.03	0.049
Plan to change staff structure	-0.15*** -0.018 0.03 0.03	· -0.018 0.03	0.004	-0.033 0.03	-0.03 0.03	-0.039 0.03	-0.136*** 0.03	-0.079* 0.04	-0.085** 0.03		-0.042 0.03
Have paid CEO	_0.19*** 0.05	-0.19*** 0.125** 0.05 0.04	.697*** 0.05	-0.065 0.04	-0.101* 0.05	0 0.04	-0.18** 0.05	-0.025 0.05	-0.048 0.05	-0.145** 0.05	0.312*** 0.05

								Influence			
	Raise	Financial	Financial Evaluate I	uture	Monitor		Community public	public	Educate the	Monitor the	Educate the Monitor the Sounding board
	funds	oversight CEO	CEO	planning	programs	Set policy	olanning programs Set policy relations policy	policy	public	board	for management
Funding											
	0	0	0.002**	0.001	0.001	0.001	0.002**	0	0.001	0.002*	0.001
Fees	0	0	0	0			0	0	0	0	0
	-0.001	0	0.001	-0.001	0	0	0.002**	0.003***	0.001*	0.001	0.002*
Government	0	0	0	0	0	0	0	0	0	0	0
	0.003**	0	0.002	0.002*	-0.001	0.001	0.001	0.001	0.003**	0.001	0.002
Foundation	0	0	0	0	0		0	0	0	0	0
	0.003*** 0.001	* 0.001	-0.001	-0.001	0	0	0.001	-0.001	0.001	0.001	0
Individuals	0	0	0	0	0	0	0	0	0	0	0
	-0.003* 0.002	0.002	0	0	0	0.001	0	-0.003*	-0.001	0.001	0
Endowment	0	0	0	0	0	0	0	0	0	0	0
Adj. R-sq.	0.36 0.15	0.15	0.22	0.11	0.08	0.09	0.12	0.11^{a}	0.13	60.0	0.14

Source: 2005 Urban Institute National Survey of Nonprofit Governance. Notes:

p < 0.05**p < 0.01***p < 0.01

Number of cases in the models vary between 3,361 and 3,368 due to missing data. Zero entries for parameter estimates or standard errors are due to rounding. a. Rises to 15 with inclusion of whether advocacy is a primary organizational activity.

Appendix C Survey Instrument



NATIONAL SURVEY OF NONPROFIT GOVERNANCE

Instructions:

The survey should be completed by the CEO/Executive Director or by the person most responsible for the organization's overall management. Please answer each question by selecting the most appropriate response, and use an X to indicate your answers. If your organization is a chapter of a larger organization, please answer for your chapter only.

Please return your completed questionnaire to:

The Urban Institute c/o Social & Economic Sciences Research Center Washington State University P.O. Box 641801 Pullman, WA 99164-1801

I. Proposed Legislative Changes

Q1. Recently, lawmakers and others have made proposals that would affect nonprofit organizations. Please indicate how difficult it would be for your organization to comply with each of the proposals listed below if it were to become law.

How Difficult To Comply

					Somewhat difficult	Very difficult ▼
	Α.	Limit board size to a maximum of 15 members	□1	\square_2	\square_3	\square_4
	B.	Prohibit compensation of board members				
		for board service	□1	\square_2	\square_3	\square_4
	C.	Prohibit board members or their companies				
		from receiving pay for providing goods, services, or use of property	П	\square_2	\square_3	\square_4
	D.	Require the board to hire an independent auditor	□1	\square_2	\square_3	\square_4
	E.	Require nonprofits to change independent audit	····· — ,	—2	—5	—4
		firms or partners every 5 years	□1	\square_2	\square_3	\square_4
	F.	Require the board to have a separate audit	_	_	_	
		committee	□1	\square_2	\square_3	\square_4
	G.	Require the audit and finance committees to have different members	П.	П.	П.	п.
	Н.	Require the audit committee to include	⊔1	\square_2	□3	\Box_4
	• • •	a financial expert	□1	\square_2	\square_3	\square_4
	I.	Prohibit all staff (including the Executive Director/CEO)			_5	
		from serving on the audit committee	□1	\square_2	\square_3	\square_4
	J.	Require the CEO to sign a declaration, under penalty				
		of perjury, that s/he received reasonable assur-				
		ance of the accuracy and completeness of the IRS Form 990 return	\Box	\square_2	\square_3	\square_4
Q2.		II. Board Meetings and Committee ow many full board members currently serve on the board th full voting privileges).		se inclu	ıde only	those
		# of current board members				
Q3.	Н	w many meetings of the full board were held in 2004?				
		# of meetings				
Q4.	Or	a average, how many full board members attended these	meeting	s?		
		# board members				
^-	۸.					
Q5.		how many of these meetings did the full board meet with esent for part or all of the meeting? (If none, please write		Execut	ive Dire	ctor/CE

Q6.	than the Executive Director/CEO?
	# of meetings
Q7.	On average, how many hours did these full board meetings last?
	# of hours
Q8.	How influential are each of the following people on setting the agenda for full board meetings?
	Not at all Not very Somewhat Very Not Influential Influential Influential Influential Applicable
	A. Board chair/president \Box_1 \Box_2 \Box_3 \Box_4 \Box_5 B. Other board members \Box_1 \Box_2 \Box_3 \Box_4 \Box_5 C. Executive Director/CEO \Box_1 \Box_2 \Box_3 \Box_4 \Box_5 D. Other staff \Box_1 \Box_2 \Box_3 \Box_4 \Box_5 E. Organization's members \Box_1 \Box_2 \Box_3 \Box_4 \Box_5 Q8F. Please list any other very influential people or groups.
Q9.	Does the board have an executive committee?
	□ ₁ No → Skip to Q10 □ ₂ Yes
	Q9B. How many meetings of the executive committee were held in 2004?
	# of meetings
Q10.	Does the board have a separate audit committee?
	□ ₁ No → Skip to Q11 □ ₂ Yes
	Q10B. Does the audit committee include members who:
	 A. Are paid staff of the organization
Q11.	Does the board have standing (permanent) committees other than executive or audit committees?
	□ ₁ No → Skip to Q12 □ ₂ Yes

	 □ Building/Plant □ Finance □ Fundraising/Development □ Human relations/Personnel □ Investment □ Legal □ Nominating □ Program □ None of the Above 				
	Q11C. Please list any other state	ndina (perm	anent) coi	<i>mmitt</i> ees the	e board has.
	(3 0 0	,		
2.	Are board members required to serve	on one or m	ore comm	nittees?	
	□ ₁ No				
	□ ₂ Yes				
3.		ees include	members	from outsid	e the organiza
3.	□2 Yes Do any standing (permanent) committee	ees include	members	from outsid	e the organiza
3.	□₂ YesDo any standing (permanent) committee□₁ No	ees include	members	from outsid	e the organiza
13.	□2 Yes Do any standing (permanent) committee	ees include	members	from outsid	e the organiza
3.	□ ₂ Yes Do any standing (permanent) committee □ ₁ No □ ₂ Yes			from outsid	e the organiza
3.	□₂ YesDo any standing (permanent) committee□₁ No			from outsid	e the organiza
	□2 Yes Do any standing (permanent) committee □1 No □2 Yes III. Roles ar	nd Respons	sibilities		
	□ ₂ Yes Do any standing (permanent) committee □ ₁ No □ ₂ Yes	nd Respons	sibilities ut the follo	wing functio	ons:
	□2 Yes Do any standing (permanent) committee □1 No □2 Yes III. Roles ar	carrying ou	sibilities at the follo	wing function	ons:
3 . 4 .	□2 Yes Do any standing (permanent) committee □1 No □2 Yes III. Roles ar	nd Respons	sibilities ut the follo	wing functio	ons: Very Active
	Do any standing (permanent) committed □1 No □2 Yes III. Roles are How actively involved is your board in	nd Respons carrying ou Not at all Active	sibilities It the follo Not Very Active	wing function Somewhat Active	Very
	Do any standing (permanent) committed □1 No □2 Yes III. Roles are How actively involved is your board in	nd Respons carrying ou Not at all Active •	sibilities It the follo Not Very Active ▼ □2	wing function Somewhat Active ▼ □3	Very Active ▼
	Do any standing (permanent) committed □1 No □2 Yes III. Roles are How actively involved is your board in A. Fundraising	nd Respons carrying ou Not at all Active ▼ □1	sibilities It the follo Not Very Active ▼ □ 2 □ 2	wing function Somewhat Active ▼ □3 □3 □3	Very Active
	Do any standing (permanent) committed □1 No □2 Yes III. Roles are How actively involved is your board in A. Fundraising	Not at all Active	sibilities It the follo Not Very Active ▼ □2	wing function Somewhat Active ▼ □3 □3 □3 □3	Ons: Very Active ▼
	Do any standing (permanent) committed □1 No □2 Yes III. Roles are How actively involved is your board in A. Fundraising	Not at all Active	Sibilities It the follo Not Very Active	wing function Somewhat Active ▼ □3 □3 □3	Very Active 4 4 4
	Do any standing (permanent) committed □ 1 No □ 2 Yes III. Roles are How actively involved is your board in A. Fundraising	Not at all Active	Sibilities It the follo Not Very Active	wing function Somewhat Active □ 3 □ 3 □ 3 □ 3 □ 3	Very Active 4 4 4 4
	Do any standing (permanent) committed □ 1 No □ 2 Yes III. Roles are How actively involved is your board in A. Fundraising	Not at all Active Not at all Active	Sibilities It the follo Not Very Active □ 2 □ 2 □ 2 □ 2 □ 2 □ 2	Somewhat Active 3 3 3 3 3	Very Active Value
	Do any standing (permanent) committed □1 No □2 Yes III. Roles are How actively involved is your board in A. Fundraising	Not at all Active	Sibilities It the follo Not Very Active □ 2 □ 2 □ 2 □ 2 □ 2 □ 2 □ 2	Somewhat Active 3 3 3 3 3 3 3	Very Active 4 4 4 4 4 4 4 4 4
	Do any standing (permanent) committed □1 No □2 Yes III. Roles are How actively involved is your board in A. Fundraising	nd Respons carrying ou Not at all Active	Sibilities It the follo Not Very Active	Somewhat Active	Very Active 4 4 4 4 4 4 4 4 4 4 4 4 4
	Do any standing (permanent) committed □ 1 No □ 2 Yes III. Roles are How actively involved is your board in A. Fundraising	Not at all Active	Sibilities It the follo Not Very Active	Somewhat Active	Very Active Active 4 4 4 4 4 4 4 4 4 4
	Do any standing (permanent) committed □1 No □2 Yes III. Roles are How actively involved is your board in A. Fundraising	Not at all Active Material	Sibilities It the follo Not Very Active	Somewhat Active	Very Active 4 4 4 4 4 4 4 4 4 4 4 4 4

Q15.	Rate the performance	of your	board in	the fo	ollowing	areas:
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		Poor ▼	Fair ▼	Good ▼	Excellent \blacktriangledown	Not Applicable ▼
	A. Fundraising B. Financial Oversight		\square_2 \square_2	\square_3 \square_3	\square_4 \square_4	\square_5 \square_5
	C. Evaluating the CEO/Executive Director	□1	\square_2	\square_3	\square_4	\square_5
	D. Planning for the future		\square_2	□3	\square_4	\square_5
	E. Monitoring programs and services		\square_2	\square_3	\Box_4	\sqcup_5
	F. Setting policy		\square_2 \square_2	\square_3 \square_3	\square_4 \square_4	\square_5
	H. Influencing/trying to influence public policy		\square_2	\square_3	\square_4	\square_5
	Educating the public about the organization		— 2		Ш4	_5
	and its mission	□1	\square_2	\square_3	\square_4	\square_5
	J. Monitoring the board's own performance		\square_2	\square_3	\square_4	\square_5
	K. Acting as a sounding board for management	🗆 1	\square_2	□3	\Box_4	\square_5
	L. Respecting boundaries between board and					
	staff responsibilities	⊔1	\square_2	\square_3	□4	\square_5
	Q15M. Please list any other areas in which you f	eel your	board	is doi	ng an <i>exc</i>	cellent job:
	Q15N. Please list any other areas in which you f	eel your	board	is doi	ng a <i>pool</i>	r job:
)
Q16.	When was the last time your board reviewed and statement?	d evalua	ted the	orgar	nization's	mission
	□ ₁ Within the last year					
	□ ₂ Within the last two years					
	□ ₃ Within the last five years					
	\square_4 Over five years ago					
Q17.	How often does the board evaluate whether or n mission?	ot the o	rganiza	ation is	s accomp	lishing its
	□ ₁ Never □ ₂ Less than every two years					
	\square_3 Once every two years					
	\square_4 Every year \square_5 More than once a year					
	•			_		
Q18.	Does your board require members to participate	in fund	raising —	by:		
	N. C.	lo Ye: ▼ ▼	s			
	A. Making a personal donation		2			
	B. Identifying donors and/or soliciting funds]1 🗆				
	C. Attending fundraising events	\Box_1 \Box_2	2			

Q19.	How many board members made a personal donation to your organization last year? (If none, please write '0').
	# contributing
Q20.	Overall, how much money would you estimate that board members personally contributed to your organization last year?
	\$ amount personally donated
	IV. Compensation and Financial Transactions
Q21.	During your most recent fiscal year, were any board members paid a fee or honorarium for serving on the board? (Please do not include reimbursement for expenses.)
	 □₁ No → Skip to Q22 □₂ Yes, some board members were paid □₃ Yes, all board members were paid
	Q21B. During the last fiscal year, what was the total amount of fees and honoraria that the organization paid board members?
	\$ total fees and honoraria
Q22.	During the past two years, did your organization ever purchase or rent goods, services, or property from a board member, or from a company that one of your board members is associated with? (Do not include compensation paid solely for board service).
	□ ₁ No → Skip to Q23 □ ₂ Yes
	Q22B. Did the other board members review and approve these transactions beforehand?
	□ ₁ No □ ₂ Yes
	Q22C. As a result of these transactions, did the organization ever:
	No Yes ▼ ▼
	A. Obtain goods, services, or use of property <i>below</i> market rates \Box_1 \Box_2 B. Obtain goods, services, or use of property <i>at</i> market rates \Box_1 \Box_2 C. Obtain goods, services, or use of property <i>above</i> market rates \Box_1 \Box_2
Q23.	During the past two years, did your organization make any loans to board members or staff?
	□ ₁ No → Skip to Q24 □ ₂ Yes, to board members □ ₃ Yes, to staff □ ₄ Yes, to board and staff
	Q23B. Were these loans reviewed and approved by other board members?
	□ ₁ No □ ₂ Yes

V. Board Composition

You may find it helpful to have a list of your board members while completing this section.

Q24.	Is there a maximum number of board members stipulated in the by-laws?
	□ ₁ No maximum stipulated → Skip to Q25 □ ₂ Yes
	Q24B. What is the <i>maximum</i> number of board members stipulated?
	maximum # of board members
Q25.	Is the Executive Director/CEO a voting member of the board?
	□ ₁ No □ ₂ Yes
Q26.	Is the Executive Director/CEO the chair or president of the board?
	□ ₁ No □ ₂ Yes
Q27.	How many board members are:
	Hispanic/LatinoWhite (non-Hispanic)African-American or Black (non-Hispanic)Other (Please specify):
Q28.	Please estimate the number of board members in the following age groups: (Your best guess is fine)
	Under 35 36-50 51-65 66 or older
Q29.	How many board members are:
	Male Female
Q30.	How many board members are currently employed:
	# Employed
Q31.	Among those who are currently employed, how many are:
	Employed by this organization Employed by another nonprofit organization Employed by a business Employed by government Self-Employed

Q32.	How many members of your board have a professional background or expertise in each of the following? (If zero, please enter '0').					
	The organization's field of activityManagement					
	LawGenerally accepted accounting principOther Finance (e.g., investment mana		controls and	l financial re	porting proc	edures
Q33.	Do any board members sit on corporate	boards?				
	□ ₁ No □ ₂ Yes					
Q34.	Are any members of the board related to	o other me	embers of t	he board?		
	□ ₁ No □ ₂ Yes					
Q35.	Are any members of the board related to	o staff mer	mbers?			
	□ ₁ No □ ₂ Yes					
	VI Board	d Recruitr	mont			
Q36.	How many board members with full voting privileges were: Elected by the board or a board committeeAppointed by a government official or agencyElected by the organization's chapters or membership (if applicable)Chosen some other way. (Please specify):					
Q37.	How much influence do each of the follomembers?	owing peo	ple have in	the select	ion of new	board
		No Influence ▼	Not much influence ▼	Some influence	Strong influence	Not Applicable ▼
	Board nominating committee Board head (chair or president)		\square_2 \square_2	\square_3 \square_3	\square_4 \square_4	\square_5 \square_5
	C. Other board members	□1	\square_2	\square_3	\square_4	\square_5
	D. Executive Director/CEO		\square_2	\square_3	\square_4	\square_5
	Other staff F. Organization's members or chapters		\square_2 \square_2	\square_3 \square_3	\square_4 \square_4	\square_5 \square_5
	Q37G. Please list any others who have a members.	a strong in	<i>nfluence</i> on	the election	on of new	board

Q38. During the past two years, how important was each of the following in the se board members:					ection of new
		Not at all Important	Not too important	Somewhat important	Very important
	A. Ability to donate or fundraise		\Box_2	\Box_3	Ū ₄
	B. Business or financial skills		\square_2	\square_3	\square_4
	C. Knowledge of the organization's mission area		\square_2	\square_3	\square_4
	D. Previous volunteer work for the organization		\square_2	\square_3	\square_4
	E. Willingness to give time		\square_2	3	<u>□</u> 4
	F. Membership in group served by the organization		\square_2	Ц3	∐ ₄
	G. Reputation in the community	⊔1	\square_2	□3	∐4
	H. Friend or acquaintance of one or more current				
	board members		\sqcup_2	Ц3	∐ ₄
	I. Racial or ethnic diversity		\square_2	\square_3	\Box_4
	J. Gender	⊔1	\square_2	\square_3	\square_4
Q39.	How difficult would you say it is to find qualifi □₁ Not at all difficult □₂ Not too difficult □₃ Somewhat difficult	ed people t	o serve or	the board	?
	□ ₄ Very difficult				
Q40.	How many members joined the board within the	ne past two	years? (/	f none, write	<i>9 '0'</i>).
	# of members in last two years				
Q41.	How many years is a board term?				
	Number of years				
	□ ₁ No specified term length → Skip to Q42	2			
	Q41B. Is there a limit on the number of conse	cutive term	s that a bo	ard membe	er can serve?
	□ ₁ No → Skip to Q42 □ ₂ Yes				
	Q41C. How many consecutive terms ca	ın a board ı	member se	erve?	

_____# of consecutive terms

Q42.	Is the	re a mandatory retirement age for board mer	nbers?			
	□ ₁ No □ ₂ Ye	Skip to Q43				
	Q42B	What is the mandatory retirement age?				
		Mandatory retirement age				
		VII. Advisory Bo	ard			
Q43.		lition to your board of directors, does your o or committee?	organizatio	n have a s	eparate adv	visory
	□ ₁ No □ ₂ Ye	Skip to Q45 s				
	Q44.	What is the purpose of the advisory board importance of each of the following purpos		ee? Plea	se indicate	the
			Not at all Important	Not too Important	Somewhat Important	Very Important ▼
		Develop future board members Fundraising		\square_2 \square_2	\square_3 \square_3	\Box_4 \Box_4
		C. Community relations	□1	\square_2	\square_3	\square_4
		D. Provide outside input and perspectivesE. Offer professional skills	□1	\square_2	\square_3	\square_4
		F. Participate in organizational governance		\square_2 \square_2	\square_3 \square_3	\Box_4 \Box_4
		Q44G. Please specify any other very impor	<i>tant</i> purpo	ses of the	advisory b	oard.
		VIII. Organizational and Fin	ancial Au	dits		
Q45.	During	g the past two years did the organization ha	ve a financ	ial audit b	y an outsid	e party?
	□ ₁ No □ ₂ Ye	Skip to Q51 s				
	Q46.	Was the board required to approve the aud	it?			
		□ ₁ No □ ₂ Yes				
	Q47.	Does the firm that conducted your most re-	cent audit	prepare yo	our IRS For	m 990?
		□ ₁ No □ ₂ Yes				

	Q48.	Does the audit firm provide any additional non-audit services to your organization (not counting IRS Form 990 preparation)?
		□ ₁ No → Skip to Q49 □ ₂ Yes
		Q48B. What are these additional non-audit services?
	Q49.	Has the same audit firm conducted your audits for 5 years or more?
		□ ₁ No → Skip to Q50 □ ₂ Yes
		Q49B. Has the same lead partner conducted your audit for 5 years or more?
		□ ₁ No □ ₂ Yes
	Q50.	Does the organization make its audited financial statements public?
		□ ₁ No → Skip to Q52 □ ₂ Yes → Skip to Q52
Q51.		past two years, did your organization have its financial statements compiled or ved by an outside, certified professional accountant?
	□ ₁ No □ ₂ Ye	
		IX. Organizational Type
Q52.	Please	e describe what type of organization you are.
	e.g., T	heater Group, Museum, Animal Rescue, School, Mental Health Clinic, etc.
Q53.		n one of the following best describes your organization's primary program area? se check only one).
	□₄ Art	s, Culture, and Humanities
	\square_2 Ed	ucation
	□ ₃ En □ ₄ He	vironment and Animals alth
	□ ₅ Co	mmunity Improvement
	□ ₆ Hu	man Services (e.g., daycare, senior center)
	□ ₇ Ph	ilanthropy and Voluntarism
		(e.g., United Way, charitable trust)
	□ ₈ Oth	ner (Specify):

Q54.	Which of the following are major activities of your organization?
	No Yes ▼ ▼
	A. Direct services to people
	C. Advocacy \square_1 \square_2
	D. Research
	Q54F. Please list any other <i>major activities</i> of your organization.
Q55.	Which one of the following best describes the scope of most of your organization's activities? (Please check only one).
	□ ₁ Local
	□ ₂ Regional □ ₃ National
	□ ₄ International □ ₅ Other (<i>Please specify</i>):
Q56.	Does your organization identify itself with a particular religion?
QJU.	
	□ ₁ No → Skip to Q57 □ ₂ Yes
	Q56B. What religion does your organization identify itself with?
	☐ ₁ Protestant → Is there a particular denomination? (Specify):
	□ ₂ Catholic □ ₃ Jewish
	\square_4 Muslim \square_5 Other <i>(Please specify):</i>
Q57.	Is your organization a branch or a headquarters of a 501(c)(3) or a part of a larger 501(c)(3)
Q 31.	in some other way?
	\square_1 No \square_2 Yes, branch of a 501(c)(3)
	□ ₃ Yes, headquarters of a 501(c)(3)
	□ ₄ Yes, part of a larger 501(c)(3) in some other way (Please explain):
Q58.	Does your organization have members?
	□ ₁ No → Skip to Q63 □ ₂ Yes
	Q59. How many members does the organization have?
	# of individuals
	# of organizations

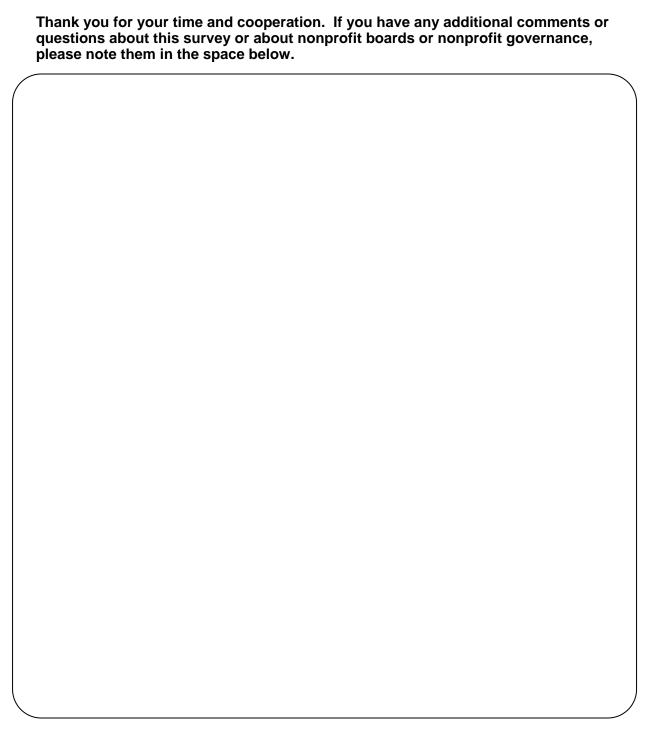
	Q60.	Do any or all of your members pay dues?
		□ ₁ No □ ₂ Yes, some members pay □ ₃ Yes, all members pay
	Q61.	Do your organization's members vote on issues pertaining to organizational policy?
		□ ₁ No □ ₂ Yes
	Q62.	Do your organization's members vote for any board members?
		□ ₁ No □ ₂ Yes, some board members □ ₃ Yes, all board members
		X. Organizational Characteristics
Q63.		many full-time equivalent paid staff does the organization currently employ? (If none, e write '0').
		# full-time paid staff
Q64.		ounting members of the board, approximately how many volunteers does the ization currently have?
		# volunteers
Q65.	What	were the organization's total operating expenses for your last fiscal year?
		\$00 total operating expenses
Q66.	Does	the board have a written conflict of interest policy?
	□ ₁ No □ ₂ Ye	
Q67.	Does	the organization have:
		written document retention and destruction policy
Q68.	Were	any of the following created or revised since 2002:
		Not No Yes Applicable ▼ ▼ ▼
		ard conflict of interest policy
	C. Fo	rmal process for employees to report complaints without retaliation \Box_1 \Box_2 \Box_3
	D Se	parate audit committee \square_4 \square_2 \square_2

Q69.	Are board members required to disclos members have in business entities that						diate fam	ily
	\square_1 No \square_2 Yes, required to disclose their own financia \square_3 Yes, required to disclose their own and imm \square_4 Other (<i>Please explain</i>):	mediate t	family m	embers' iı	nterest			
Q70.	Is your organization currently planning	major o			of the fo	ollowing	areas?	
	A. Expansion of programs B. Internal staff structure		🗆 1	Yes □2 □2				
	C. Shift in mission D. Hiring new Executive Director/CEO			\square_2				
	Q70E. Please list any other major change	ges you	ır orgar	nization	is plann	ing.		_
Q71.	During the past fiscal year, what percen	nt of the	organi	ization's	funding	g came t	from:	_
		0	1-9% ▼	10-24% ▼	25-49% ▼	50-74% ▼	75-100% ▼	
	A. Fees and charges		\square_2	\square_3	\square_4	\square_5	□6	
	B. Government grants or contracts		\square_2	\square_3	\square_4	\square_5	\square_6	
	C. Foundation grants or contracts D. Donations from individuals		\square_2 \square_2	\square_3 \square_3	\square_4 \square_4	\square_5 \square_5	\square_6	
	E. Endowment income	•	\square_2	\square_3	\Box_4	\square_5	\Box_6	
	Q71F. Please list any other major fundi	ng sou	rces.					_
Q72.	During the past two years, about what p	oroont	of theo		raoni-o	tion oor	waa da wa	
Q1Z.	estimate were:		01 11105	e your c	ngamza	tion sei	ves do yo	'u I
		0	1-9% ▼	10-24% ▼	25-49% ▼	50-74% ▼	75-100% ▼	
	White (non-Hispanic)	•	\square_2	\square_3	\square_4	\square_5	\Box_6	1
	Black (non-Hispanic)	-	\square_2	\square_3	\square_4	\square_5	\square_6	
	Asian		\square_2	□3	<u>□</u> 4	□5	\Box_6	
	Hispanic/Latino Other ethnic/racial groups		\square_2 \square_2	\square_3 \square_3	\square_4 \square_4	\square_5 \square_5	\square_6 \square_6	
	•	•	□ ∠	ப்	Ш4	ചാ	Uр	
	About what percent do you estimate we Low income (below poverty income)		\square_2	\square_3	\square_4	\square_5	□6	
	About what percent do you estimate we Women or girls	ere: □1	\square_2	\square_3	\Box_4	\square_5	\Box_6	

Q/3.	is the Executive Director/CEO a paid professional staff member?
	□ ₁ No □ ₂ Yes
Q74.	What is the Executive Director/CEO's salary?
	□ ₁ \$0 □ ₂ \$1 - \$49,999 □ ₃ \$50,000-\$74,999 □ ₄ \$75,000-\$99,999 □ ₅ \$100,000-\$149,999 □ ₆ \$150,000-\$199,999 □ ₇ \$200,000 or more
Q75.	How many years has the Executive Director/CEO held that position?
	# of years
Q76.	What is your title? (Check all that apply).
	□ ₁ Chief Executive Officer □ ₂ Executive Director □ ₃ President □ ₄ Other (<i>Please specify</i>):
Q77.	Who signs the organization's IRS Form 990 return for the organization?
	□ ₁ CEO/Executive Director □ ₂ Other paid staff member □ ₃ Board member □ ₄ Other (<i>Please specify</i>):
Q78.	Does the organization have a website?
	 □₁ No → Skip to last page to write any additional comments □₂ Yes
	Q78B. Is the IRS Form 990 posted on your website, or does your website include a link to another website (such as GuideStar) where it can be found?
	\square_1 No \square_2 Yes, Form 990 is posted \square_3 Yes, includes a link to another website where it is posted



Please turn to the last page to write any additional comments



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Thank you!!

Appendix D

Sampling, Weighting, and Variance Estimation for the 2005 Urban Institute *National Survey of Nonprofit Governance*

Prepared by Timothy Triplett and Francie Ostrower

This paper describes the sample selection for the Urban Institute's *National Survey of Nonprofit Governance*, weighting procedures used to produce survey weights to generate representative estimates from the data, and procedures for estimating sampling errors when using survey weights. Weights are necessary to properly conduct descriptive analyses using these data to adjust for our intentional oversampling of large nonprofits (to include adequate numbers for analysis) as well as differential response rates among organizations of different sizes. As indicated in table 1, the raw percentage of large nonprofits in the study is higher than the weighted percentage, while the reverse is true of small nonprofits. Table 1 also shows the margin of error for the sample by size group and as a whole.

The percentages presented in *Nonprofit Governance in the United States:*Findings on Performance and Accountability from the First National Representative Study are based on analyses that utilize the weights described in this paper. The regression analyses always include controls for organizational size and thus are not weighted.

Table 1.

Organizational Distributions by Size (Unweighted and Weighted)

Size	Unwe	ighted	Weighted		Margin of error
	N	%	N	%	at 95%
					confidence level
Less than \$100,000	1055	20.63	1925	37.64	±3.37%
\$100,000 to \$500,000	1154	22.56	1534	29.99	±3.22%
\$500,001 to \$2,000,000	1200	23.46	846	16.54	±3.16%
\$2,000,001 to \$10,000,000	996	19.47	515	10.06	±3.47%
\$10,000,001 to \$40,000,000	442	8.64	193	3.78	±5.21%
Over \$40,000,000	268	5.24	102	1.99	±6.69%
ALL	5,115	100	5,115	100	±1.53%

Sampling

The *National Survey of Nonprofit Governance* employed a stratified random sample design. The sample was drawn from the Urban Institute's 2002 NCCS–GuideStar National Nonprofit Research Database of public charities that file Internal Revenue Service Form 990. Therefore, all potential sample members had at least \$25,000 in annual receipts, the threshold for the filing requirement. The list of filing nonprofits was first stratified by organizational size (measured by annual expenditures), and then by subsector (fields of activity). The nine size strata were under \$100,000; \$100,000–\$500,000; \$500,000–\$1 million; \$1–\$2 million; \$2–\$5 million; \$5–\$10 million; \$10–\$40 million; \$40–\$200 million; and \$200 million and over. The six subsector strata were arts,

¹ After deleting approximately 4,600 ineligible nonprofits (the most common reason being that they reported less than \$100 in annual expenses, and the second most common reason being that we determined they had lost their public charity status and become private foundations), the final sampling frame included 262,397 nonprofits.

culture, and humanities; education; environment and animals; health; human services; community; and other.²

The list of all nonprofits organizations consists of a greater number of smaller organizations since these constitute the majority of the sector. However, the minority of large organizations control the majority of dollars and thus were oversampled to ensure adequate numbers of these important organizations for analysis. We did not oversample by subsector.

The basic rationale behind the sampling approach was to select a sample that would effectively represent all size categories with adequate numbers of cases for analysis. The bottom stratum (less than \$100,000 in annual expenditures), which has the most organizations, was sampled at 3.6 percent—a percentage set high enough to get enough cases, but low enough so that these organizations would not overwhelm the overall sample and make it difficult to conduct analyses by organization size. The percentage sampled from each stratum was gradually increased to a high of 14.3 percent for the top stratum. The percentages at the upper end were set high enough to ensure adequate representation, but not so steep as to diminish appreciably the precision of estimates for nonprofits as a whole. Due to the monetary influence of the very largest charities, we also included the top 50 cases from each subsector with certainty. We also included 20 charities with extremely large asset holdings and disproportionately low expenditures.

Once the sampling procedures were determined, 100 separate samples were drawn. The means and medians of expenses and salary were calculated for each of the 100 samples and compared to population means and medians. We selected the sample that most closely matched the population parameters on expenses and salary for the study.

Survey Weights

Population weights were constructed to account for the differential probabilities at which members of different size strata were sampled. For the largest organizations that were

² In order to have more current expenditure data for analyses, respondents were asked to report their total operating expenses for the prior fiscal year on the survey (see Q65). Respondents were also asked to report their organization's primary program area (see Q53).

sampled with certainty, the population weight was equal to 1. Otherwise, the population weights ranged from a low of 6.99 for the largest organizations (over \$10 million) to a high of 27.71 for the smallest organizations (under \$100,000).

We also adjusted the weights to take into account that survey response rates varied by strata. The relationship between size and response rate resembles a bell curve, with the largest and smallest nonprofits less likely to participate. To adjust for nonresponse, the organization's population weight was multiplied by the inverse of its size stratum's response rate. For example, if an organization had a population weight of 10 and was in a stratum that had a response rate³ of 42.4 percent, then its nonresponse adjusted weight would equal 10* (1 / 0.424). The weight variable was then normalized by dividing it by a constant so that the weighted results would reflect the sample size (n = 5115). This is useful in interpreting many statistical estimates, in particular confidence interval estimates that are largely a function of sample size. The final normalized weights ranged from .045 to 1.99.

Variance Estimation Using the Average Design Effect

Post—data collection statistical adjustments require analysis procedures that reflect departures from simple random sampling. This departure can be measured by estimating the "design effect" associated with the weighted estimate. The term design effect is used to describe the variance of the weighted sample estimate relative to the variance of an estimate that assumes a simple random sample. In a wide range of situations, the adjusted *standard error* of a statistic should be calculated by multiplying the usual formula by the square root of the design effect (deft). Thus, the formula for computing the 95 percent confidence interval around a percentage is

$$\hat{p} \pm \left(deft \times 1.96 \sqrt{\frac{\hat{p}(1-\hat{p})}{n}} \right)$$

_

³ Since the purpose of the weights was to adjust back to the initial probability of selection, response rates used here were calculated against the total number of nonprofits originally sampled, including those that were determined later during the course of the study to be ineligible for the sample (e.g., because they were no longer in existence). Thus, the base is different than the base used to calculate the final response rates.

where \hat{p} is the sample estimate and n is the unweighted number of sample cases in the group being considered.

The average design effects for this study were calculated using replicate weights. Replicating weights is one way to compute sampling errors to reflect a complex sample design. The replication method involved splitting the full sample into smaller groups, or replicate samples, each constructed to mirror the composition of the full sample. Each replicate consists of almost the full sample but with some respondents removed. The variation in the estimates computed from the replicate samples is used to estimate the sampling errors of survey estimates from the full sample. For this study, 51 replicate weights were developed, and these reflect 51 different possible samples that could have been selected. The computation of sampling errors using replicate weights was done across 10 substantive questions (one question from each section of the survey) and then averaged. The resulting average design effect for this study was 1.2501. So the square root of the design effect is 1.118. Hence the margin of error due to sampling at the 95 percent confidence interval for any estimated proportion based on the total sample would be at most ±1.53 percent.⁴

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⁴ The reader should bear in mind that margins of error will vary for analyses of subsets of the sample.